

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Broadcast Engineer	2-7, 9-10, 13-16, 18-33, 35-37, 39-47, 49-58, 60-63	13
Chief Engineer	2-7, 9-10, 12, 14-16, 18-26, 28-33, 35, 37, 39-47, 49-58, 60-64	12
Sales / Marketing Consultant	2-7, 9-10, 14-15, 17-26, 28-33, 35-37, 39-47, 49-54, 56-58, 60-64	46
Sales / Marketing Consultant	2-7, 9-10, 14-15, 17-26, 28-33, 35-37, 39-47, 49-54, 56-58, 60-64	17
Sales / Marketing Consultant	2-7, 9-10, 14-15, 17-26, 28-33, 35-37, 39-47, 49-54, 56-58, 60-64	60
Sales / Marketing Consultant	2-7, 9-10, 14-15, 17-26, 28-33, 35-37, 39-47, 49-54, 56-58, 60-64	17
Weekend Morning News Producer	2-12, 14-15, 18-26, 28-30, 32-37, 39- 58, 60-64	12
Broadcast Engineering Technician	2-7, 9-10, 13-15, 18-26, 28-33, 35-37, 39-47, 49-54, 56-58, 60-64	13
Newscast Director	2, 4-11, 14-15, 18-30, 32-37, 39-58, 60- 64	27
News Anchor	2, 4-11, 14-15, 17-26, 28-30, 32-37, 39- 58, 60-64	17
News Anchor	2, 4-11, 14-15, 17-26, 28-30, 32-37, 39- 58, 60-64	17
Automotive / Marketing Consultant	1-2, 4-6, 9-10, 14-15, 18-26, 28-30, 32- 33, 35-37, 39-47, 49-54, 56-64	1
Sports Director	2, 4-11, 13-15, 18-26, 28-30, 32-37, 39- 54, 56-58, 60-64	13
Sports Anchor / Reporter (Weekends)	2, 4-11, 14-15, 18-26, 28-30, 32-37, 39- 58, 60-64	46
Graphic Designer / Animator Producer	2, 4-7, 9-10, 14-15, 17-26, 28-30, 32- 33, 35-36, 39-47, 49-58, 60-64	17
Copy Coordinator	2, 4-7, 9-10, 14-15, 18-26, 28-30, 32- 33, 35-36, 39-47, 49-64	46
Master Control Operator	2, 4-10, 14-15, 17-26, 28-30, 32-36, 39- 58, 60-64	17
Regional National Sales Assistant	2, 4-7, 9-10, 14-15, 17-26, 28-30, 32- 33, 35-36, 39-47, 49-58, 60-64	26
News Photographer	2, 4-7, 9-12, 14-15, 17-26, 28-30, 32- 36, 39-47, 49-58, 60-64	12
News Photographer	2, 4-7, 9-12, 14-15, 17-26, 28-30, 32- 36, 39-47, 49-58, 60-64	17
News Photographer	2, 4-7, 9-12, 14-15, 17-26, 28-30, 32- 36, 39-47, 49-58, 60-64	46

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

I. VACANCY LIST

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Multimedia Journalist	2, 4-10, 12, 14-15, 18-26, 28-30, 32-36, 39-54, 56-58, 60-64	12
General Assignment Reporter	1-2, 4-12, 14-15, 17-26, 28-30, 32-36, 39-58, 60-64	46
General Assignment Reporter	1-2, 4-12, 14-15, 17-26, 28-30, 32-36, 39-58, 60-64	26
General Assignment Reporter	1-2, 4-12, 14-15, 17-26, 28-30, 32-36, 39-58, 60-64	1
General Assignment Reporter	1-2, 4-12, 14-15, 17-26, 28-30, 32-36, 39-58, 60-64	12
General Assignment Reporter	1-2, 4-12, 14-15, 17-26, 28-30, 32-36, 39-58, 60-64	17
Weekend Morning Anchor	2, 4-11, 13-15, 18-26, 28-30, 32-36, 39- 58, 60-64	13
IT Engineer	2, 4-7, 9-10, 13-15, 18-26, 28-30, 32- 33, 35-36, 39-47, 49-58, 60-64	13
Broadcast Engineer	2, 4-7, 9-10, 14-15, 18-26, 28-30, 32- 33, 35-36, 39-47, 49-54, 56-58, 60-64	26
Sales Marketing Coordinator	2, 4-7, 9-10, 12, 14-15, 18-26, 28-30, 32-33, 35-36, 39-47, 49-58, 60-64	12
Master Control Operator	2, 4-7, 9-10, 14-15, 17-26, 28-30, 32- 33, 35-36, 39-47, 49-58, 60-64	46
Executive Producer	2, 4-11, 13-15, 17-26, 28-30, 32-36, 39- 54, 56-58, 60-64	13
News Producer	2, 4-11, 13-15, 18-26, 28-30, 32-36, 39- 54, 56-58, 60-64	13
News Producer	2, 4-11, 13-15, 18-26, 28-30, 32-36, 39- 54, 56-58, 60-64	13
News Producer	2, 4-11, 13-15, 18-26, 28-30, 32-36, 39- 54, 56-58, 60-64	32
Creative Services Director	2, 4-11, 14-15, 17-26, 28-30, 32-36, 39- 58, 60-64	17
Digital Content Center Producer	2, 4-10, 14-15, 17-26, 28-30, 32-36, 39- 58, 60-64	17
Digital Sales Manager	2, 4-7, 9-12, 14-15, 18-26, 28-30, 32- 33, 35-36, 39-47, 49-58, 60-64	12
News Director	2, 4-11, 14-15, 17-26, 28-30, 32-36, 39- 58, 60-64	17
General Assignment Reporter	1-2, 4-10, 14-15, 18-26, 28-30, 32-36, 39-54, 56-58, 60-64	1
Master Control Operator	2, 4-7, 9-10, 14-15, 18-26, 28-30, 32- 33, 35-36, 39-47, 49-54, 56-58, 60-64	46

WPEC / WTVX / WWHB-CA / WTCN-CA
EEO PUBLIC FILE REPORT
October 1, 2018 - September 30, 2019

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Newscast Director / Editor	2, 4-10, 14-15, 18-26, 28-30, 32-36, 39-54, 56-58, 60-64	46
News Producer	2, 4-7, 9-11, 14-15, 18-26, 28-30, 32-33, 35-36, 38-47, 49-54, 56-58, 60-64	38
Broadcast IT Engineer	2, 4-7, 9-10, 13-15, 19-26, 28-30, 32-33, 35-36, 39-47, 49-54, 56-58, 60-64	13

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral	N	3
2	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	0
3	Art Institute of Fort Lauderdale 1799 SE 17th Street Ste. 228 Fort Lauderdale, Florida 33316 Phone : 954-308-2231 Email : gortiz-velazquez@aii.edu Grizelle Ortiz-Velazquez	N	0
4	Bethune Cookman College 640 Dr. Mary McLeod Bethune Blvd. Student Services Daytona Beach, Florida 32114 Phone : 386-481-2141 Email : owensa@cookman.edu Anthony Owens	N	0
5	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Cole Rowley	N	0
6	Central Florida Association of Black Journalists PO Box 745 Orlando, Florida 32801 Email : cfabj1@gmail.com Career Services	N	0
7	City College-Fort Lauderdale Campus 2000 West Commercial Blvd Fort Lauderdale, Florida 33309 Phone : 954-492-5353 Email : hmcfadden@citycollege.edu Holly McFadden	Y	0
8	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Connecticut School of Broadcasting 3450 Northlake Blvd. Ste. 110 Palm Beach Gardens, Florida 33403 Phone : 561-847-4126 Email : csbpalmbeach@gocsb.com Harley Rhodes	N	0
10	Creative Jobs Central 324 W. 38th St. Ste. #1002 New York, New York 10018 Phone : 646-202-9538 Url : http://www.creativejobcentral.com Email : livejobsites@gmail.com Cara Silverman	N	0
11	Current Employee	N	23
12	Current Employee - Transfer/Promotion	N	7
13	Current Employee/Internal Promotion	N	10
14	Emerson College 100 Beacon Street Boston, Massachusetts Phone : 617-824-8586 Url : http://www.emerson.edu Email : carol_spector@emerson.edu Carol Spector	N	0
15	Emma L. Bowen Foundation For Minority Interests In Media, Inc. 825 - 7th Avenue 2nd Floor New York, New York 10019 Phone : 212-664-3773 Email : everette.harrison@nbcuni.com Everette Harrison	N	0
16	Employ Florida-State of FL Unemployment Office-Veteran's Div. 3400 Belvadere Rd West Palm Beach, Florida 33406 Phone : . Email : sbgresumes@sbgstv.com Fax : 1-561-340-1057 West Palm Beach Career Source	N	0
17	Employee Referral	N	24

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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18	Florida A&M University 100 Student Union Plaza, Tallahassee, Florida 32307 Url : http://www.careercenter.famu.edu Email : sbgresumes@sbgstv.com Career Services	N	0
19	Florida Association of Broadcasters 201 S Monroe Street Suite 201 Tallahassee, Florida 32301 Phone : 800.802.5322 Email : intern@fab.org Career Services	N	1
20	Florida Atlantic University 777 Glades Road P.O. Box 3091 Boca Raton, Florida Phone : 561-297-3536 Url : http://www.myinterface.com/fau/employed Email : sbgresumes@sbgstv.com James Watson	N	0
21	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	1
22	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
23	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : cdudley@howard.edu Carol Dudley	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	Y	0
25	Idaho State - Department of Mass Communications 921 South 8th Ave Stop 8242 Pocatello, Idaho Phone : 208-282-0211 Email : careers@isu.edu Career Center	Y	0
26	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	21
27	Internet Ad-not directly contacted by SEU	N	2
28	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
29	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
30	Latin Chamber of Commerce 1417 W. Flagler Street Miami, Florida 33135 Phone : 305-642-3870 Email : bettyg@camacol.org Betty Gradera	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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31	Lincoln College of Technology 2410 Metrocenter Blvd West Palm Beach, Florida 33407 Phone : 561.842.8324 Email : jsherrard@lincolntech.com Joan Sherrard	N	0
32	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Laura Rehn	N	7
33	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
34	Medialine PO Box 51909 Pacific Grove, California 93950 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
35	Nat'l Association of Hispanic Journalists 1000 National Press Building 529 14 th Street NW Washington, District of Columbia Phone : 202.662.7145 Email : kolivas@nahj.org Kevin Olivas	N	0
36	National Association of Black Journalists 1100 Knight Hall Suite 3100 College Park, Maryland 20742 Phone : 301.405.0248 Url : http://www.nabj.org Email : lwaldschmitt@nabj.org Lisa Waldschmitt	N	0
37	National Association of Broadcasters (NAB) 1771 North Street N Washington, District of Columbia 20036 Phone : 202.429.5496 Email : nmann@nab.org Nate Mann	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
38	Non-Employee Referral	N	1
39	Norfolk State University 700 Ark Avenue Norfolk, Virginia 23504 Email : pcbiggs@nsu.edu Career Services	N	0
40	Ohio Center for Broadcasting Ohio 9885 Rockside Road Suite 160 Valley View, Ohio 4125 Phone : 216-447-9117 Email : jhardy@beonair.com Janice Hardy	Y	0
41	Palm Beach Atlantic University 901 S.Flagler Drive West Palm Beach, Florida 33401 Email : kimberly_ladd@pba.edu Kimberly Ladd	N	0
42	Palm Beach County Film & Television Commission 1555 Palm Beach Lakes Boulevard Suite 414 West Palm Beach, Florida 33401 Phone : 561-233-1000 Email : ctricoli@pbfilm.com Christy Tricoli	Y	0
43	Palm Beach State College Central Campus 4200 Congress Avenue Lake Worth, Florida 33461 Phone : 561-868-3049 Url : http://www.pbcc.edu Gail Tomei Manual Posting	Y	0
44	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
45	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
46	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbgi.net Email : employment@sbgstv.com Sharon Pickeral	N	18
47	Society of Broadcast Engineers, Inc. 8445 Keystone Crossing Ste. 140 Indianapolis, Indiana 46240 Phone : 317-253-1640 Email : kjones@sbe.org Scott Jones	N	0
48	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : hedding@talentedynamics.com Christina Hedding	N	0
49	The Institute of Production and Recording 312 Washington Avenue North Minneapolis, Minnesota 55401 Phone : 612-244-2807 Email : DWelter@ipr.edu Diane Welter	Y	0
50	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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51	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgstv.com Andrea Siegle	N	0
52	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
53	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	4
54	Urban League of Greater Miami 8500 N.W. 25th Avenue Miami, Florida 33147 Phone : 305-696-4450 Email : twfair@miamiurbanleague.org T. Willard Fair	N	0
55	Urban League of Palm Beach County 1700 N Australian Avenue West Palm Beach, Florida 33407 Phone : 561-833-1461 Url : http://www.ulpbc.org Email : fharris@ulpbc.org Fax : 1-561-833-6050 Career Services	N	0
56	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
57	West Virginia University of Journalism Florida Email : maryanne.reed@mail.wvu.edu Marianne Reed	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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58	Women In Communications, Inc c/o P.B. Co. School Board 3320 Forest Hill Blvd West Palm Beach, Florida Phone : 561-434-8000 Email : valerie.crenshaw@palmbeachschool.org Fax : 1-417-886-3685 Valerie Crenshaw	N	0
59	Word of Mouth Referral	N	2
60	WPEC website 1100 Fairfield Drive West Palm Beach, Florida 33407 Phone : 561-844-1212 Url : http://www.cbs12.com Email : upeak@sbgstv.com Ursula Peak	N	3
61	WTCN my15 1100 Fairfield Drive West Palm Beach, Florida 33407 Phone : 561-844-1212 Url : http://my15wtcn.com Email : lpuzino@sbgstv.com Ursula Peak	N	0
62	WTVX 1100 Fairfield Drive West Palm Beach, Florida 33407 Phone : 561-844-1212 Url : http://www.wearewestpalm.com Email : kferraro@sbgstv.com Ursula Peak	N	0
63	WWHB - Azteca 48 1100 Fairfield Drive West Palm Beach, Florida 33407 Phone : 561-844-1212 Url : http://azteca48.com Email : CMahecha@sbgstv.com Ursula Peak	N	0

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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64	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			127

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/30/2018	Establishment of an intern program designed to assist members of the community	<p>The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs with the broadcast industry.</p> <p>Program Objectives: Develop links with universities and colleges to promote WPEC as prospective employer. Create a symbiotic relationship between interns and WPEC employees. Provide interns with opportunities for translating classroom theories into industry applications. Interns will have a chance to develop practical skills that will improve their chances for success within the broadcast industry.</p> <p>Eligibility Requirements: The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably applicants should be communications majors, though other majors may be considered. The applicant must be at least 18 years of age. The applicant must be in good academic standing, as defined by his or her academic institution. The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid. In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.</p> <p>From October 1, 2018 through September 30, 2019 the Station Employment Unit provided an Internship for two (2) students. The Interns came to us from Palm Beach Atlantic University – Palm Beach, FL and University of Florida – Gainesville, FL. The Interns worked with our News</p>	3	Sports Director Assistant News Director Sports Anchor/Reporter

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

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			Department and Sports Departments		
2	3/8/2019	Participation in events sponsored by community groups	Hosted Girl Scout Troop 20911 from Jupiter, Florida. They were learning how a woman at the top of her field got there and what her job is like. Got a tour of the station and newsroom.	2	News Director Anchor
3	3/20/2019	Participation in Job Fairs	The Lynn University Employment Fair in Boca Raton was held on March 20, 2019 in the Keith C. and Elaine Johnson Wold Performing Arts Center from 3:00 PM to 5:00 PM. Jill Novorro, Trish Tapanes and I represented WPEC/WTVX/WTCN/WWHB. We talked to possible applicants about our open position and encouraged them to go to our website to see all the open positions and to apply for any positions they are interested in. We brought back some resume's for the hiring managers.	3	Local Sales Manager Research Director HR Coordinator
4	4/9/2019	Participation in Job Fairs	The Corporate Employment Coordinator, and local station HR Coordinator represented all Sinclair locations at the job fair hosted by the Broadcast Education Association on April 9, 2019 in coordination with the April 2019 NAB Show, in Las Vegas, NV. They met with potential candidates and reviewed resumes, tapes, discussed current job vacancies and future job opportunities/possibilities at the locations across the country. All candidates who visited the booth are followed-up with for relevant positions, including current and future job inquiries when applicable.	2	Corporate Employmentnet Coordinator Station HR Coordinator

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

III. RECRUITMENT INITIATIVES

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5	4/17/2019	Participation in Job Fairs	On April 17, 2019 we attended the Spring Job Fair at the Palm Beach State College in Lake Worth Florida. The Job Fair was held in the Public Safety Conference Center from 10:00 AM to 2:00 PM. Robert Butterfield and Ursula Peak represented WPEC/WTVX/WTCN/WWHB. They had around 42 businesses participating and 1 college. We talked to people about our open positions and encouraged them to apply on line on our website. We handed out our open positions with the website address on it. We brought back some resumes for our hiring managers	2	General Manager HR Coordinator
6	6/18/2019	Participation in events or programs sponsored by educational institutions	Erica Prete did a station tour for the Assistant Director of the Career Center at Florida Atlantic University and 16 FAU Students. They saw and learned about Traffic - scheduling commercials. Master Control - reading a playlist and using satellite images. Weather - data collection for forecasts. Students got to stand on the green screen and give a weather report. Newsroom - about Editors, content center producers and news producers. The got to see the news set and the automated cameras. A question and answer session was held.	5	Marketing Producer Anchor/Repter Master Control Operator Meteorologist
7	7/9/2019	Participation in events sponsored by community groups	Erica Prete did a station tour for the Gaines Park Community Center. 20 young ladies were able to see the different career opportunities at the station. Robin Wolf told them the importance of her role and about scheduling commercials. They saw the control room and saw what the did including what a teleprompter does. Engineer Joe Ebert gave them a tour of the satellite truck and its functions. He explained how the reporters are able to go on-air from anywhere. They were able to stand in front of the green screen for weather report.	3	Marketing Producer Copy Coordinator Assistant Chief Engineer

WPEC / WTVX / WWHB-CA / WTCN-CA

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
8	7/30/2019	Participation in events or programs sponsored by educational institutions	We had fourteen girls from the Duo Center Camp come for a station tour. The girls were able to see and learn about all the positions in Master Control and the news room. Hassan Bokeem set up a camera outside the microwave truck and gave them an awesome demonstration on how reporters go live on location. Then they got to see our new news-set and learn all about how we use the monitors to tell our stories in the newscast. They also got a change to read from the teleprompter from the news desk. Meteorologist John Matthews came in and was showing them how to use the graphics and maps on the green screen. Each girls go to see themselves on camera and give a weather update. Last stop was the control room where they got to see all the positions behind the scenes that make a newscast possible. They had a lot of questions about commercials and shows. They left with a great understanding of local and national television.	3	Marketing Producer Engineering Technician Meteorologist
9	8/7/2019	Participation in Job Fairs	The Corporate Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers represented all Sinclair News stations at the career expo for the NABJ convention/career expo in Miami, FL August 7 – 9th, 2019. They met potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who stopped by the booth are followed up with and interviews set up where applicable.	3	Employment Manager Director, News Training & Development News Talent Manager

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October 1, 2018 - September 30, 2019

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
10	8/8/2019	Participation in events sponsored by community groups	Marketing presentation, tour and job descriptions. We had 14 guests from the Chamber of the Palm Beaches who came for a tour at the station. They got a tour of the station and each department and what their functions are. They had an opportunity to see how the green screen works for the weather. Opportunity to sit at the news desk and check out the teleprompters.	2	General Manager Director of Sales